

ICCI's

Global Tourism Mission

2024





About

ICCI's Global Tourism mission 2024

ICCI (Inventivepreneur Chamber of Commerce and Industries) is dedicated to fostering global economic partnerships and promoting international cooperation. We have observed with great interest the significant contribution that tourism makes to the economy of our esteemed country, and we believe there are valuable opportunities for collaboration between us.

In this context, the ICCI with vision to launch ICCI's Global Tourism mission 2024. This mission will serve as a platform for Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils. The primary objective is to facilitate discussions, foster partnerships, and explore opportunities to accelerate sector focused economy for all the participant countries and their businesses.





2000 visitors




10 Countries



50 Stalls



3 Pavillions



5 States



Date

- **June 28th 2024 - June 30th 2024**

Duration

- **10AM – 6PM**

Venue

- **Pragati Maidan, New Delhi, India**

Participants

National/International

- Adventure tourism players
- Airlines & Allied Aviation Players
- Angel Investors
- Banking & Financial Institutions
- Central Government Ministries
- Cruise Liners
- Diplomats
- E-Commerce Players
- Ecotourism players
- Hotel & Accommodation Players
- Hotel Schools & Educational Institutions
- Infrastructural & Urban Developers
- International Tourism Boards
- Media Houses
- Multilateral Institutions
- MVT players
- Real Estate Players
- Recreational & Amusement Parks
- Restaurateurs
- Start-ups
- State Governments
- Travel Agents/Tour Operators
- Travel, Tourism & Allied Associations
- Venture capitalists
- Any other



Sectors



Spiritual Tourism



Cultural Tourism



Adventure Tourism



Culinary Tourism



Educational Tourism



Wellness/ Medical Tourism



Sectors



Wildlife Tourism



Rural Tourism



Cruise Tourism



Film Tourism

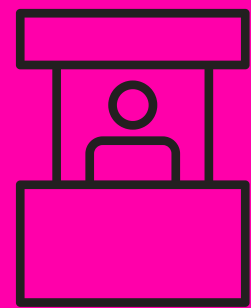


Ecotourism

Highlights



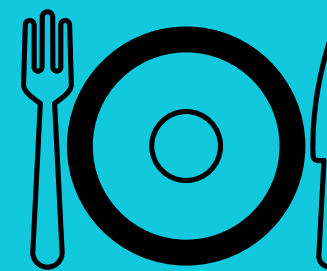
Presentations



Stalls



Panel Discussion



Networking Lunch



Global Promotion



Coffee Meet



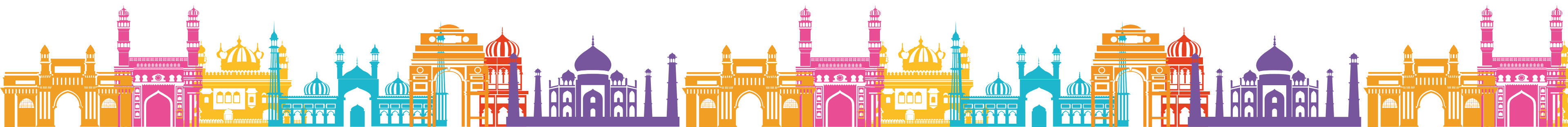
B2B Exchange



Investors Meet



Business Awards



Presentations

Embassy diplomats from participant countries will deliver presentations to participant communities. Participants will gain insights into the global market for travel – tourism – hospitality industry. Session will be an opportunity to strengthen trade relations. Presentations shall cover various aspects of global market, including market trends, investment opportunities, and regulatory considerations. Thought leaders will add their expertise on these subjects.

Participating countries shall showcase their products and services. Attendees will visit expo zone to view diverse range of products and services. This exposure will be a potential platform for business collaborations and investments in existing businesses. New age businesses shall showcase their services, new technology, innovation, new launch. Raw stall size will be in between 3x3, 6x6, 9x9.

Stalls

Experts or representatives of different country businesses, diplomat, global business and industry leaders will showcase their vision on market trends and regulations. Attendees will receive insight on the latest market dynamics, legal requirements and industry-specific regulations. Panel discuss will be focused on “Vision of tourism sector for year 2024” and “Main factors to attract potential investment in Tourism Sector” and “What are new age solutions to upscale tourism sector”

Panel Discussion

Networking Lunch

Networking opportunities will be provided during lunch hours. Participants Indian businesses, international delegation, investment promotion agencies, tourism departments, state governments, bureaucrats, tour operators, travel agents, educationist, bankers, investors, media industry participants, wedding planners and many more will be access to meet each other to enhance relationships.

Coffee meet will be focused on agenda based meeting between potential partners, tour operators, travel agencies, investors and prominent industry leaders. Purpose of this meeting will be MoU signing and creating bridge for close relationship between business communities.

Coffee Meet

Discussions related to collaborative opportunities, market insights, and mutual interests. Participants will join in-depth conversations about potential joint ventures, business collaborations, and shared areas of interest. The B2B exchange will cover market analysis, partnership prospects, and strategies for expanding businesses through collaboration.

B2B Exchange

Investors Meet

This exclusive session will cover discussions related to investment opportunities, project development, acquisitions, and mergers. Participants will join conversations about attracting investments and expanding business operations. Investors meet will include discussions on investment prospects, project funding, merger and acquisition strategies.

Prominent businesses, government agencies, state governments, departments will be awarded for their outstanding contribution to the society.

Business Awards

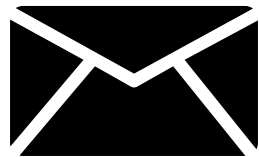
Global Promotion

Mission will be promoted globally on different tools of media including digital social platforms to engage target oriented global business communities, electronic media through news and program slots, print and digital media through press release and coverage about mission, indoor and outdoor media to attract participants of ICCI's Mission Tourism 2024 and souvenirs will be circulated among ICCI's 10000 global members .



See You at the Event

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